

MANAGEMENT DEVELOPMENT PROGRAMMES (MDP) CALENDAR: 2024 - 2025



« ACCREDITATIONS »



AICTE Approved



Equivalent to **MBA** (AIU)



Accredited by **NBA**

« RANKINGS »

BUSINESS WORLD 2024
21 (SOUTH)

BUSINESS TODAY 2024
7 (HYDERABAD)

CSR BSCHOOL RANKING
10 (TOP B-SCHOOLS
OF EMINENCE)

FORTUNE INDIA BUSINESS
39 (SOUTH ZONE)

THE WEEK 2024
66 (TOP PRIVATE B-
SCHOOLS OVERALL)

« ASSOCIATED WITH »



Confederation of Indian Industry





The evolving global education system requires continuous reflection on academic practices, which VJIM addresses through effective educational evaluation to meet new challenges. We aim to integrate an influential knowledge base and management practices, fostering future leaders who can impact the business world while emphasizing human values and professional ethics. Our commitment to excellence in education and research drives us to continually improve our curricula and teaching methods, ensuring an enriching learning experience in our supportive environment.

Prof. Dr. Bharat Bhushan Singh
Director, VJIM

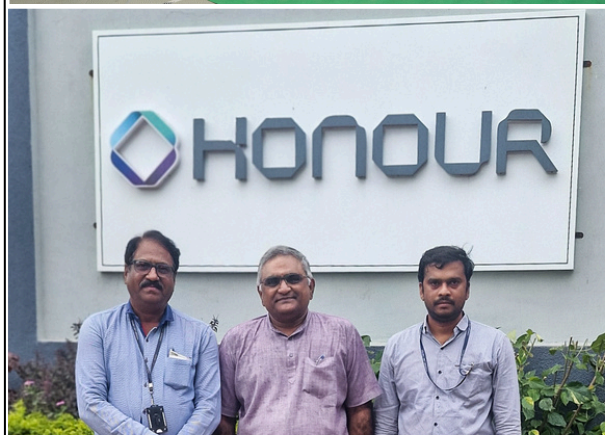
VJIM Team



About Vignana Jyothi Institute of Management, Hyderabad (VJIM)

VJIM is an autonomous B-School founded in 1993 to develop professional managers. It is approved by AICTE, accredited by National Board of Accreditation (NBA) and South Asian Quality Assurance System (SAQS). It offers 2-Year Full-Time PGDM programs and is certified by AIU (Association of Indian Universities) as an MBA equivalent. The PGDM programs at VJIM aims to create holistic managers, synthesizing conventional and modern management thinking with a global outlook. VJIM equips students with core business skills together with the ability to manage their work creatively and strategically within the context of ethical standards. Appreciating the pace and direction of changes in international business education, the course structure at VJIM is continuously updated in line with the changing needs of the modern business world.

Management Development Programmes - 2024			
S.No	MDP Title	Area	No of Days
1	Contemporary Leadership Styles for Effective People Management	Human Resource Management	2
2	Capability Building for Organizational Effectiveness	Human Resource Management	2
3	Power Skills for Future Workplaces	Human Resource Management	2
4	Human Skills for Digital Workspaces	Human Resource Management	1
5	Diaspora Affluence in Rural Markets	Marketing Management	1
6	Essential Sales Skills	Marketing Management	1
7	Customer engagement and customer experience for competitive advantage	Financial Management	1
8	Wealth Creation, Planning and Management	Financial Management	1
9	Financial Statement Analysis for Value Creation	Financial Management	1
10	Finance for non-finance executives	Marketing & HR/ Operations Management	1
11	Databases and data modelling for Business Analytics	Business Analytics	1
12	Data preparation techniques for Business analytics	Business Analytics	1
13	Python for Business analytics	Business Analytics	1
14	Marketing Analytics	Business Analytics	1
15	Market intelligence for competitive advantage	Marketing and Strategic Management	1
16	Market intelligence using social media and AI Tools	Marketing and Strategy Management	1
17	Exploratory Data Analysis	Business Analytics	1
18	Performance Excellence	Operations Management	1
19	Strategic Thinking	Operations Management	1
20	Holistic Discipline	Leadership	1
21	Financial Independence (Consumer vs Producer)	Strategic Management	1 /2
22	The code of success (Cracking the code at workplace)	Human Resource Management	1
23	Portfolio Living (designing a fulfilling life)	Strategic Management	1 /2



Details of the MDPs Conducted

Aurobindo Pharma Ltd., Hyderabad

- Leadership Development Programme Assessment Development Center
- Capability Building for Individual and Organizational Effectiveness

Aparna Constructions and Estates Pvt. Ltd., Hyd.

- Effective Business Communication Skills

Saras Analytics, Hyderabad

- Effective Workplace Communication

Hetero Labs Limited, Hyderabad

- Live like a Champion

Honour Lab, Daud (manufacturing unit of HETERO)

- Live like a Champion
- Be the change
- Level 2 Management Training

MANAGE, Hyderabad

- Online training program on "Supply Chain Management in Agri and Allied Sectors" Topic: Challenges of Agri-Logistics in Supply Chain Management